WELCOME
MISS BRZEZEK: ABOUT MY TEACHING

• Same school rules apply when I am teaching
• No phones please
• One person talking at a time
• Whole school approach to positive behaviour
• Keep a USB in your pencil case
## WHAT’S ON THIS TERM

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Period</th>
<th>Lesson</th>
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<tr>
<td>2</td>
<td>Tuesday 24&lt;sup&gt;th&lt;/sup&gt; April</td>
<td>3</td>
<td>Design Elements &amp; Principles</td>
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<td>ANZAC Assembly</td>
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<td>Wednesday 25&lt;sup&gt;th&lt;/sup&gt; April</td>
<td>ANZAC Day</td>
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<td>Thursday 26&lt;sup&gt;th&lt;/sup&gt; April</td>
<td>3 &amp; 4</td>
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<td>Tuesday 1&lt;sup&gt;st&lt;/sup&gt; May</td>
<td>3 &amp; 4</td>
<td>Colour / Composition</td>
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<td>Wednesday 2&lt;sup&gt;nd&lt;/sup&gt; May</td>
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<td>Specific Purposes &amp; Audience</td>
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<td>Thursday 3&lt;sup&gt;rd&lt;/sup&gt; May</td>
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<td>Tuesday 8&lt;sup&gt;th&lt;/sup&gt; May</td>
<td>3 &amp; 4</td>
<td>Design Brief</td>
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<td>Wednesday 9&lt;sup&gt;th&lt;/sup&gt; May</td>
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<td>Design Process</td>
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<td>Thursday 10&lt;sup&gt;th&lt;/sup&gt; May</td>
<td>3 &amp; 4</td>
<td>Research &amp; Generation of Ideas</td>
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<td>Week</td>
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<td>5</td>
<td>Tuesday 15(^{th}) May</td>
<td>Work Experience</td>
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<td>Wednesday 16(^{th}) May</td>
<td>Work Experience</td>
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<td>Thursday 17(^{th}) May</td>
<td>Work Experience</td>
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<td>6</td>
<td>Tuesday 22(^{nd}) May</td>
<td>3 &amp; 4 Development of concepts</td>
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<td>Wednesday 23(^{rd}) May</td>
<td>2 Refinement (Scan Logo)</td>
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<td>Thursday 24(^{th}) May</td>
<td>3 &amp; 4 Illustrator refinement</td>
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<td>7</td>
<td>Tuesday 29(^{th}) May</td>
<td>3 &amp; 4 Illustrator finishing task &amp; printing</td>
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<td>Wednesday 30(^{th}) May</td>
<td>2 Mount/Frame Logo</td>
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<td>Thursday 31(^{st}) May</td>
<td>3 &amp; 4 Final test assessment</td>
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Today’s Learning Objective:
To learn and apply the different design elements and principles.
(See hand out)
WHAT ARE THE DESIGN ELEMENTS & PRINCIPLES?

**Design Elements:**
Components of visual communication.

**Design Principles:**
Ways of arranging or organising design elements.
You are required to break into four equal groups
Give yourselves a team name
As a group, you need to look over the given hand out and remember the definitions for as many design elements and principles as you can.
You will be competing against the other groups in a game called “Do You Know Your Design Elements & Principles”

Working in the design industry is very competitive. If you want to work in design you need to stand out from the competition. This task will not only teach you to collaborate with others in your industry, but how to stand out from the crowd with your knowledge!
DO YOU KNOW YOUR DESIGN ELEMENTS & PRINCIPLES?
NAME ONE ELEMENT OR PRINCIPLE IN THIS DESIGN & WHERE IT IS LOCATED
WHAT DESIGN ELEMENT IS BEING DESCRIBED BELOW?

It is the defined space contained within lines. It can be organic, geometric, abstract or symbolic and can be used in conjunction with other elements to create form or pattern.

shape
LEAVE COUNTING CHICKENS TO US

- Do business without being cooped up in an office
- Count on us to collaborate in real time
- Be as free as a bird to work anywhere, anytime
- Get sound advice on business plans before they hatch
- Know when the time is right to count your chickens
WHAT DESIGN ELEMENT IS BEING DESCRIBED BELOW?

A mark that may be used to indicate position and location.

Point
NAME ONE ELEMENT OR PRINCIPLE IN THIS DESIGN & WHERE IT IS LOCATED
What design principle is being described below?

It may be ‘symmetrical’ where components are mirrored along the axis to create a centered and stable composition, or ‘asymmetrical’, where components of varying size and weight are placed off center to create a dynamic composition.

**Balance**
NAME ONE ELEMENT OR PRINCIPLE IN THIS DESIGN & WHERE IT IS LOCATED
WHAT DESIGN ELEMENT IS BEING DESCRIBED BELOW?

The visual representation of word, number and character.

Type
NAME ONE ELEMENT OR PRINCIPLE IN THIS DESIGN & WHERE IT IS LOCATED:
WHAT DESIGN PRINCIPLE IS BEING DESCRIBED BELOW?

Can be achieved by manipulating the borders and/or scale of a design to increase hierarchy and impact.

Cropping
DESIGN ELEMENTS & PRINCIPLES

https://au.pinterest.com/BiancaBrzezek/
NEXT LESSON

Mini Quiz

Typography
You will be presented with terminology associated with typography and how typography changes overtime due to trends and other factors.

Next lesson you will need your laptop!