Typography | Scavenger Hunt

In this scavenger hunt you can use any research method you like to find different examples of the required typography.

This can be done by looking through fonts in Photoshop/Illustrator, using a Google search, typography websites or searching for designs in Google images.

You can use the print screen/snipping function on your keypad to collect the images.

You are to collect each form of typography in a Word document that will be later printed and put in your book.

*Just a tip: You may not be able to find all of the forms of typography, if you get stuck just move on and come back to it!*

**Good Luck!**

1. Find a design/advertisement that uses typography to establish hierarchy.
2. Find an example of what you consider to be a good use of typography and give an explanation to why.
3. Find a decorative form of typography.
4. Find a Sans Serif form of typography.
5. Find an Art Deco style of typography.
6. Find a kind of typography that would be used in an advertisement for a bank. Explain why you have chosen this.
7. Find typography with large tracking.
8. Find a Minimalist style of typography.
9. Find a Serif form of typography.
10. Find a Psychedelic style of typography.
11. Find a decorative style of typography in an Art Deco style.
12. Find an example of what you consider to be a bad use of typography and give an explanation to why.
13. Find an example of one of the kinds of typography that the video recommended you should avoid.
14. Find a kind of typography that would be used in an advertisement for a rock band. Explain why you have chosen this.
15. Find a decorative style of typography in a feminine style.
16. Find a constructivist style of typography.
17. Find an Art Nouveau style of typography.